



Gramin Vikas Sewa Samiti

Organisation Profile

















Our current fund Agencys/Partners

Ministries, Departments, Societies and Agencies (Government)

- Uttar Pradesh State AIDS Control Society, Lucknow



National Bank for Agriculture and Rural Development (NABARD), Lucknow



- Childline India Foundation, New Delhi



- State Water and Sanitation Mission, Lucknow & Jal Jeevan Mission (Rural) Ayodhya



Corporate & CSR

- Oil and Natural Gas Corporation, New Delhi
- Bharat petroleum corporation limited, New Delhi





Massage from the Secretary

Gramin Vikas Sewa Samiti (GVSS) has accomplished its Organization Profile. Through its various ongoing projects, it has significantly contributed to the District Basti, Sant Kabir Nagar, Ayodhya, Shrawati, Siddharth Nagar, Bahraich, Deoriya and Balrampur. Our approach has always been a holistic development of communities deprived of their rights and basic needs. While presenting the Organization profile, it is a matter of great satisfaction for the entire team that we achieved what we strived for. This report manifests the actions and results of the team GVSS. I am thankful to the members of the management board for their guidance and support. I sincerely extend my wholehearted thanks to all the funders and partner NGOs of GVSS to make our programs successful. Last but not least I welcome feedback/suggestions for further improvement in our earnest endeavor to serve and be able to serve better.

Ambuj Kumar Yadav Secretary



Perspective Plan 2030

THE PLANNING PROCESS

Gramin Vikas Sewa Samiti (GVSS) vision for 2030 was shaped by some key processes. Extensive consultations with internal and external stakeholders, including community members, led us to adopt a Systems Thinking Approach. This shift marks a significant departure from our previous methods and is aimed at effecting substantial social change in rural India, particularly among women, tribal, and marginalized groups. Central to this approach is the enhancement of community collectives and collaborative efforts with ecosystem stakeholders at multiple levels and sectors. The objective is to tackle systemic obstacles and create scalable prototypes through grassroots initiatives and partnerships. GVSSunderwent an organizational renewal process to facilitate strategic shifts towards working at scale by unlocking leadership potential. The operating structure is now reorganized at district, Development Cluster and State levels across seven states of the country. At the Central Functions (CFs) level, Monitoring, Evaluation and Learning (MEL) technology functions and are newly incorporated. Moreover, eight Centres of Excellence (CoEs) on Agriculture, Farmer Producer Organisations, Gender, Local Governance. Climate Action. Nutrition. Livestock and Forest, respectively have been established. Professionals having expertise on these thematic areas are spearheading the respective CoEs as leads to help sharpen our on-ground development work and strengthen

collaborations with the external stakeholders. Lastly, detailed perspective plans have been developed for each state, CFs and CoEs based on the Theory of Change, overarching priorities and goals for the year 2030. These plans outline a road-map for action, extending to 2030 with annual breakdowns, to guide the organization's efforts synergistically and effectively across all work units. Through these processes, PRADAN aims to positively impact the lives of 50 million people in underserved rural regions of India.

GVSS's strategic Perspective Plan delineates a comprehensive approach to tackle rural poverty through robust livelihood programs and strategic partnerships. Having already reached 14 million individuals by **GVSS** aims March 2024. now exponentially increase its impact, targeting the improvement of 50 million lives in marginalized and underserved regions of India by 2030. India's demographic dividend presents both opportunities and challenges, emphasizing the importance of equipping rural youth with skills for sustainable livelihoods. Ecologically, the restoration of land, water, and natural resources is imperative for enhancing livelihoods and preserving biodiversity, aligning closely with national priorities. Economically, fostering agricultural productivity and embracing renewable energy represent key pathways towards achieving inclusive growth and



sustainability. PRADAN reflects on its achievements and future aspirations, aiming to deepen its impact while retaining core strengths. The organization's vision of a just and equitable society guides its mission to empower marginalized individuals, particularly rural women to lead lives of dignity. GVSS's goal for 2030 is to improve the lives of 50 million people by focusing on economic progress, gender equality, nutrition security, and ecological restoration. This ambitious goal will be achieved through community-led development, targeted interventions, strategic partnerships and data-driven approaches. GVSS's Theory of Change (ToC) outlines how large-scale social change can be achieved through collaborative systems change approaches. It emphasizes a community-centric approach to catalyze sustainable transformation, recognizing barriers faced by women, tribal, and marginalized groups. The ToC revolves around four community-level outcomes: strengthening livelihoods, promoting gender equality, restoring ecology, and ensuring nutrition security. Achieving these outcomes involves policy reforms, programmatic interventions, and developing vibrant community institutions. There are five overarching levers for change that focus on collaborative implementation and addressing systemic challenges. PRADAN plans to adopt a systems change approach, leveraging collaborations and innovative solutions to drive systemic transformation.

Collaboration with various stakeholders, including CSOs, corporates, government, and philanthropists, is crucial for achieving impactful results. Partnership models such as co-implementation with other CSOs and forming coalitions will drive large-scale systems change. Building the capacity of development professionals and frontline functionaries is essential. PRADAN has established CoEs to provide sector-specific knowledge and expertise, aiming to train about one million frontline functionaries for effective program implementation. Emphasizing data-driven decision-making, PRADAN aims to revamp its data collection process, establish a holistic development index, and embed data-based learning into all interventions. PRADAN plans to deepen and expand its operations in central India and expand into poverty clusters of Karnataka, Maharashtra, Tamil Nadu, and Uttar Pradesh. **Operations** will consolidated through Development Clusters (DCs) and Direct-Action Teams (DATs), with a projected increase in DCs from 12 to 21 by 2030. Programmatic interventions will focus on six thematic areas: strengthening community institutions, livelihoods, gender equality, climate action, nutrition, health and WASH, and governance and inclusion. GVSS's structure emphasizes direct action at the block and district level, collaboration through DCs and State Units (SUs), and overall coordination through the Management Unit (MU). District teams will



work closely with the district administration, DCs will serve as hubs for innovation and collaboration, and SUs will support DCs and coordinate multi-DC initiatives. The MU, comprising the Executive Director, representatives from state leadership and Central Function (CF) convenors, will provide overall leadership and integration. PRADAN anticipates mobilizing largescale program funds from the government flagship programs. Funding priorities include building community assets, capacity building, and

supporting collaborative initiatives aligned with GVSS's strategic direction. GVSS's Perspective Plan emphasizes organizational agility, collaboration and strategic resource allocation to achieve its vision of sustainable impact at scale, driving transformative change in rural communities by 2030. This is a strategic guidance note for the next six to seven years which will trigger large-scale growth and sustainable transformation in the marginalized rural areas of India.

Outreach

GVSS's operational districts: Basti, Santkabir Nagar, Balrampur, Lakhimpur, Ayodhya, Bahraich,





Governing Board Members

S.No	Name	Father/ Husband Name	Designation	Adhar Card No.	PAN Card No.	Address
1	Mr. Ram Bodh	Late Mr. Mahabal	President	479925721454	CIDPR3320P	Village- Bhaisahiya, Post- Dudhaura (Diliya), District- Basti
2	Mr. Vineet Nishad	Mr. Ram Raj Nidhad	Vice President	995210327923	AXEPN9958M	14/3, 400 K.V Substation Colony, Payagipur, District Sultanpur
3	Mr. Ambuj Kumar Yadav	Late. Ram Lalit Yadav	Secretary	678369752906	ADZPY1452E	Village- Bhaisahiya, Post- Dudhaura (Diliya), District- Basti
4	Mr. Ram Kawal Yadav	Mr. Ram Laut	Treasurer	431309407645	AHXPY6330K	Village- Lakhanpurwa, Post- Sehura, District- Basti
5	Mr. Ram Pher Yadav	Late. Shri Shyamlal	Auditor	842364299354	AUZPR2860A	Village- Semra, Post- Puraina Mansoor, District- Basti
6	Smt. Vidhyawati Yadav	Mr. Brijesh Yadav	Member	421518312425	AJVPY3398K	Village and Post- Kaleshar, District- Gorakhpur
7	Smt. Kateki Devi	Mr. Ram Prakas	Member	423645769385	GYUPD9275A	Village- Lakhanpurwa, Post- Sehura, District- Basti
8	Smt. Janak Dulari	Mr. Ram Pratap	Member	923382227119	GYUPD9402H	Village- Bargadva, Post- Dhosar, District- Basti
9	Mr. Subin B George	Mr. Babu George	Member	787608937081	CPCPG8787H	65/44, Shankar Puri, Chitwapur Road, Lal Kunwa, Lucknow



About the Organisation

Gramin Vikas Sewa Samiti (GVSS) is a non-governmental organization informally born with the issue of Regarding the purpose of ending discrimination against TB patients in 1996. Over the years, GVSS has evolved to be a comprehensive NGO which works in the field of agriculture, food security, livelihood, health, education, Skill Development, Child protection, Women Empowerment, disaster mitigation, WASH and environment.

Since its origin, GVSS has been actively engaged in various community development programs, addressing issues of children, women, youth & unprivileged groups. These programs are based on community engagement, gender participation & ethical ecological values. We work with rural communities and unprivileged groups in rural and urban locales of Uttar Pradesh playing a catalyst in facilitating the development process.

Presently GVSS is conducting various projects and programs in Balrampur, Basti, Ayodhya, Santakbir Nagar, Shravasti, and Siddharth Nagar districts of Uttar Pradesh.



Our vision is to create such an oppression-less, a non-discriminatory society where all the citizens have access to equal rights, freedom, and opportunities in ways that enable them to live safe and dignified lives and thereby get opportunities to express their creativity.



- > Our mission is to strengthen the dignity of people and enhance their capacity to raise their voices to access their basic rights through the formation of community-based organizations/issue-based alliances to advocate for pro-poor policies.
- Enhancing the sense of dignity and self worth of the community and enabling them to raise their voices against any kind of discrimination.
- ➤ To bring social change involving knowledge sharing, capacity building, experiential learning and entrepreneurial development in a sustainable ecological manner.



"Our Objective"

- ✓ To raise the rural people's standard of living by creating an enabling environment for participatory development.
- ✓ To explore and create opportunities for social, educational, and cultural development.
- ✓ To create awareness for cleanliness and educate the common people about diseases such as HIV/AIDS, leprosy, etc. in a manner that their misconceptions are removed as also to organize free medical camps for the benefit of children and others.
- ✓ To take appropriate steps to mitigate the after-effects of natural calamities like floods and drought.
- ✓ To strive to set up cottage industries and thus create employment opportunities for youth, especially the rural poor.
- ✓ To work for the advancement and empowerment of women by providing them with vocational training and forming Self Help Groups.
- ✓ To Endeavour for eradication of illiteracy and encourage parents to send their¬ children to school.
- ✓ To strive to strengthen the bond of social cohesion and harmony.
- ✓ To work for the conservation of the environment by motivating people towards this end.

ORGANIZATIONBELIEVES

- The poor and rural people with their potential power to participate actively in development initiatives within the community.
- Equal opportunity, Human Rights, and Social Justice for men and women in society irrespective of class, age, ethnicity, culture, or religion.
- Freedom of expression, movement, and choice by men and women alike.
- Social harmony is free from communal bias.
- Freedom for Occupation, education, and development.



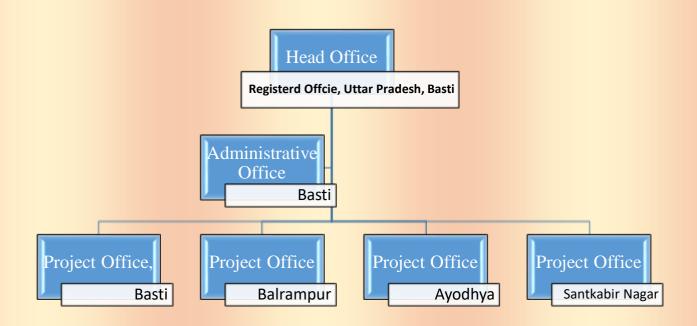


BASIC DETAILS OF THE ORGANIZATION

Name of the Organization	:	GRAMIN VIKAS SEWA SAMITI	
Scope of work	:	Uttar Pradesh	
Name designation of Chief Functionary		Mr. Ambuj Kumar Yadav (Secretary) Contact No.: 9616081836	
Registered Office		Vill : Bhaisahiya Post – Dudhaura, District - Basti 272002 (U.P. India)	
Administrative Office		Mohalla- Purana Dokkhana (Civil Line), Post Gandhi Nagar, District - Basti 272001.	
Phone No. (with STD Code)		05542-281335	
E-mail		graminup@gmail.com, gvsscsr96@gmail.com	
Website		www.gvssbst.com	
Place of Registration Act Under Which registered, Date of Registration, Registration No.		Assistant Registrar Regional Office Gorakhpur, registered Under societies registration Act 21, 1860.	
		Dt. 13-09-1996, Reg. No. 922/1996	
Registration No. and date	:	922/1996-97 Date 13-09-1996	
Registration Renewal No. & Date		R/BAS/08141/2021-2022 Dated: 14.09.2021	
F.C.R.A. No date registration Date	:	136310023 Dated: 10-12-2002	
Date of Renewal		Date 10-10-2022 (vailidity from 01-04-2023 to 05 year	
Tax Exemption Act 1961 U/s 80G Unique Registration Number		AAATG5248AF20217	
		Validity- From AY 2022-23 to AY 2026-27	
		Date of Renewal- 23-09-2021	
Tax Exemption Act 1961 U/s 12A Unique	:	AAATG5248AE20128	
Registration Number		Validity- From AY 2022-23 to AY 2026-27	
		Date of Renewal- 23-09-2021	
Pan No.	:	AAATG5248A	
TAN No.	:	LKNG13936G	
NGO Partnership System Unique ID		UP/2016/009912	
Ministry of corporate and affair (MCA) Office of The Registrar of Companies Registration number ISO 9001:2015 Registration No.		CSR00023789	
		Registration Date- 08-03-2022	
		IMS/GVSS/2507221068	
		date:- 25-07-2022	



HEAD OFFICE AND BRANCHES OF THE ORGANIZATION





My health my responsibility UPS (CS)



In collaboration with Uttar Pradesh State AIDS Control Society, Lucknow, Link Worker Scheme project is being run in district Basti and targeted intervention project in district Lakhimpur Kheri.

HIV/AIDS

Awareness

Program Is Being Run In 100 Villages Under The Link Worker Scheme In Basti District.



Information about HIV/AIDS and HIV act 2017 given to Asha, Aganwadi, Supervisor under Mainstreaming



A district level workshop was organized on the subject of Stigma and Discrimination under the chairmanship of District Magistrate Mr. Andra Wamsi "IAS" Basti district

Under the Link Worker Scheme. services as provided to more than 20 thousand people every year

Employment was provided to 05

people living with HIV





Self Help Groups & NABARD Women's Empowerment



Toys made by 167 members of self-help groups

Rs. 6480

Average monthly income of each member



Average monthly income of each member



With the help of NABARD, more than 500 self-help groups have been formed in Basti and Sant Kabir Nagar districts





farmer Producer Organization (FPO)

(FPO is formed with the aim of promoting dairy)





There are 558 farmers as shareholders in the FPO

Under FPO, animal feed, mustard oil, fertilizer and seeds, and milk are being bought and sold.



Child line 1098 Services

Touched 4800 young lives through contact point- based Alternative Education Boys: 2210, Girls: 2590

Helped 1501 children mainstream in government schools Boys: 806, Girls:695

Repatriation and Restoration: 523 children were restored back to their homes

Helped 279 children receive education through OBE and NIOS Boys: 175, Girls: 104

494 children were produced before CWC











State Water & Sanitation Mission

NAMAMI GANGE AND RURAL WATER SUPPLY DEPARTMENT (GOVERNMENT OF UTTAR PRADESH)



Under this project, 59672 households are being made aware about the quality of pure drinking water



1084 women have been trained to measure water quality





Promotion of Green Energy (RO and Solar Plant Installation)



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More than 150 students studying at Vanvasi Raksha Parivar Foundation, Janaki Jeevan Mandir, Golaghat, Shri Ayodhya Dham are getting pure drinking water and natural electricity









Promotion of Green Energy (Solar Plant Installation)



More than 200 students are benefiting

Monthly savings of up to Rs 10000 every





There is an increase in teaching and training



Best of the Innovation



On behalf of Gramin Vikas Sewa Samiti, Chief Medical Officer Basti presented the logo of 1097 helpline number to the Chief Development Officer.



On behalf of Gramin Vikas Sewa Samiti, Chief Medical Officer Basti honored the woman living with HIV.

Best of the Innovation



WHO consultant visited Link Worker Scheme project office



Additional District Tuberculosis Officer Basti honoured the project director with a letter of appreciation.

Best of the Innovation



Meeting with District TB HIV Coordinator at Link Worker Scheme Basti Project Office



Project Director of Link Worker Scheme Basti honored by CMS and SIC



Certificate of Appreciation

राम ज़िरोमणि वर्मा बंबर स्टब्स (श्रीक सभी) शामनी (उसर प्रदेश)



- भवता.
 जम रिक्स करी वे अन्यूम संबंधि नावी प्रति।
 जम रिक्स कर रीजिएमी, एवंडाए और घट अपेरी
 करती प्रति।
 इस नावी चीर प्रेस प्रदेशन भी गांवादाई स्पेरी

सरवर्षे के अनुस्रोधनीर अंबंधी करियोर



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प्रसंगा-पत्र

महिला एवं बाल विकास में वालप. भारत सरकार के दिया। निर्देशन में बादुल्ड लाइन इंडिया फाउंडेशन के सहयोग से जनपद बतरामपुर में बाइल्ड लाइन 1098 परियोजना का संजातन वर्ष 2014-15 से किया जा रहा है इस परियोजना के तहत अब तक हजारों की राख्या में चाइला लाइन 1098 की टीम द्वारा निराधित, असहाय एवं गुमशुदा आदि बच्चों िनकी उस 18 वर्ष में कम हैं भी मदद की गयी है। इसी के साथ अन्य जनपदी में भी केंद्र एवं राज्य सरकार तथा येर-सरकारी संस्थाओं के साथ मिलकर विभिन्न कर्षकमी/परियोजनाओं का सफलता पूर्वक संचालन प्रामीण विकास सेवा समिति, वंजीकरण कार्यालयः ग्राम भैसहिया पोस्ट दुधौरा, जनमद बस्ती द्वारा किया जा रहा है।

हम सामीज विकास सेवा समिति द्वारा किये जा रहे कार्यों की सराहना करते है एवं संस्था के उच्चात भविष्य की कामना करते हैं।

Zenthaline

राम विशेषिर वर्ग सासद जनपद-बसरामपुर





न्यायपीठ बाल कल्याण समिति जिला-बस्ती

(प्रथम श्रेणी न्यायिक मनिस्ट्रेट पीठ) कम संख्या-१० कलेक्ट्रेट परिशर,बस्ती

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प्रशंसा-पत्र

प्रमाणि मिला जाता है कि केन्द्रीय महिला एवं बाल विकास संपालय की गोडित एकेक्सी ब्याहरण शहर ह्रिका भारतनेशन के स्वयंत्रीय से प्रश्नाप कर्ता में हा एकेक्सी ब्याहरण शहर ह्रिका भारतनेशन के स्वयंत्रीय से प्रश्नाप कर्ता में हार्माण विकास सेवा समिति, एंकीवृत्त कार्यक्षम प्राप्त में महिल्हा स्वांत्र पुर्वीस, जनवंद करती क्षारा संचालित चाइस्ट लाइन २०६६ सेवा अन्तर्वत ०-४५ वर्ष के बच्ची की सुरक्षा एवं संस्थल दिलाने का बार्च किया जा रहा है।

प्रशासनिक एवं सामानिक स्तर पर समन्त्रथ के लाध-साथ बाल संस्थान पर्व शुरुता के केव में सरावनीय कार्य करते के किए न्यावनीक वाल कल्याण सर्वित्री, वस्त्री तकारक के बारा इनके बार्य भी सरावना दर्व प्रश्नंसा की आती है। और संस्था के उन्नवान भविषय की नवमना की आती है।



CHILD WELFARE COMMITTEE

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प्रशंसा-पत्र

प्रभागित किया जाता है कि बोन्दीय महिला एवं बात दिकास भंगालय को गोजल एजेंकी चाहरून सक्तिय कार्यकार के कार्यक्र के भंगालय को गोजल एजेंकी चाहरून सक्तिय कार्यक्रम के कार्यक्र के कार्यक्र के कार्यक्रम के क बार्च किया जा रहा है।

manages of simplice sax as sending in size-size बाज रांधान एवं शुक्ता के क्षेत्र में सराहनीय जार्च अपने के लिए न्यावपीठ, बाल कल्यान समिति, बाररामपुर, पाप्रक के द्वारा इनके कार्यों की सराहना जी जाती है और संस्था के पुण्यताल नविष्य की सम्मना की जाती है।







Networking with other NGOs -Government/Non-Government

GVSS is always eager to undertake new projects and forge relationships with other organizations both at the regional and national levels. These relationships can be in the form of contracted projects, sharing resources and knowledge, undertaking capacity-building programs, monitoring and evaluating NGO and social development programs, or launching community-based programs. It is currently working in collaboration with the following partners:

- ➤ U.P. State AIDS Control Society (UPSACS), Lucknow
- NABARD Regional Office, Lucknow
- Childline India Foundation, Mumbai
- > State water and sanitation mission, Lucknow
- Vigyan Foundation Lucknow
- Bharat Petrolieum Corporation Limited
- > Indian Oil Corporation Limited
- Uttar Pradesh Forces, Lucknow
- Maharshi Dayanand Computer Shaksharta Mission, Allahabad
- Mahatma Gandhi Institute Industrial & Vocational Training, New Delhi
- District Health Society, Basti
- Uttar Pradesh Voluntary Health Association (UPVHA)Lucknow
- NGOs Partnership system, New Delhi
- Indian Social Responsibility Network (ISRN), New Delhi.
- Indian Network of NGOs on HIV/AIDS.







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https://www.instagram.com/graminupindia/

https://www.facebook.com/Graminupindia



https://www.linkedin.com/in/graminupindia/



Administrative Office:

Registered Office

Mohalla- Purana Dokkhana (Civil Line) Post- Gandhi Nagar, District- Basti (U.P.) 272001

Village-Bhaisahiya, Post-Dudhaura District-Basti (Uttar Pradesh) 272002

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